

ADJECTIVE ALTERNATIVES

for engaging pet bios

Jazz up your branding, describe pets more accurately, and catch the attention of adopters by expanding beyond some of the more common descriptors!
Try these:

SYMPATHETIC
SNUGGLY **LOVING**
WARM-HEARTED
AFFECTIONATE **MUSHY**
BEAR-HUGGING
COZY **WARM TENDER**
WELCOMING
DOTING **CARING**
LITTLE SPOON



Cuddly



Nice

EXTROVERTED
DYNAMIC **DEXTEROUS**
ADVENTUROUS ENTHUSIASTIC
PROGRESSIVE **VIVACIOUS** **DILIGENT**
SIMMERING **DECISIVE** MOBILE
ATHLETIC EXUBERANT

JOLLY EASYGOING
BECOMING ROMANTIC
CONSIDERATE **CHARMING**
EFFERVESCENT SENSITIVE
COMMUNICATIVE **AMIALE**
JOVIAL POLITE **PATIENT**
RELIABLE



Active

CLASSY
DEBONAIR
ADORABLE **PRETTY** HANDSOME
DREAMY DARLING **ALLURING**
ELEGANT **GOOD-LOOKING**
DELIGHTFUL DAINTY
SUAVE



Cute

RESOURCEFUL
SHARP ASTUTE **ALERT**
CLEVER **BRIGHT** DETERMINED
INTELLIGENT **PIONEERING**
NIMBLE INGENIOUS INTUITIVE
WHIP-SMART



Smart

BIO-WRITING ROADMAPS

• *for fast and effective pet bios* •

The 'roadmap' approach makes writing accurate, engaging bios easier when time and resources are limited! Try these tailored sets, or mix n' match.

**FAST AND
SIMPLE**

MEET _____ !
HER/HIS FAVORITE THING IS _____
BUT HE'S/SHE'S NOT AS INTO _____
HE/SHE NEEDS _____
THE MOST IMPORTANT THING TO KNOW ABOUT
_____ IS _____

HELLO, I'M _____ !
MY FAVORITE THINGS ARE _____ & _____
BUT NO _____ FOR ME, THANKS
IF I WAS A DESSERT, I'D BE _____
MY PERFECT DAY IS _____
IF YOU LIKE _____ WE'D BE A GREAT TEAM!

**A LITTLE MORE
PLAYFUL**

HEARTS  **SPEAK**

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HEARTSSPEAK.ORG

BIO-WRITING ROADMAPS

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— MIX N' MATCH OPTIONS —

_____ IS ____ YEARS OLD.

THE FIRST THING YOU'LL NOTICE ABOUT HIM/HER IS _____

_____ 'S SPECIAL HIDDEN TALENT IS _____

VOLUNTEERS HAVE RAVED ABOUT HIS/HER _____

IN TERMS OF OTHER PETS, HE/SHE GIVES ROOMMATES A _____

(For example: thumbs up, thumbs down, A+, a chance if they are low-key and respectful, a chance if they give him/her space.)

_____ HAS MET CHILDREN/DOGS/CATS & HAS BEEN APPROPRIATE IN ALL HIS/HER INTERACTIONS.

IF _____ WAS ON A DATING APP, HIS/HER PICKUP LINE WOULD BE _____

(For example: "Your yard or mine?", "I'm just a dog/cat, standing in front of a family, asking them to love her/him.")

WHILE HIS/HER PREVIOUS LIFE IS UNKNOWN TO US, WE CAN TELL YOU THAT _____ HAS SHOWN HIM/HERSELF TO BE A TOP-NOTCH _____

GIVE _____ A TENNIS BALL AND HE/SHE WILL _____